



PEARCE FAMILY
FOUNDATION

Special Event Beneficiary Application

An application to host a beneficiary event with the Pearce Family Foundation MUST be submitted 30 days prior to the date of your fundraising event

Event Organizer Details

Today's Date: _____

Who is organizing the event? Individual Group/Organization Company

Name of Individual/Group/Company Planning Event: _____

Name of Event Organizer: _____

Cell: _____

Email: _____

Mailing Address: _____

Instagram Handle: _____ Facebook page: _____

Twitter Handle: _____

Briefly Describe why you want to host a beneficiary event for the Pearce Family Foundation:

Are there other beneficiaries besides PFF? Yes No If "Yes": _____

Have you or your company hosted this event before? (Two previous years preferred.) Yes
 No

If "Yes" what organization benefited from this event last year? _____

How much was raised at the event last year? _____

How much was donated to the non-profit? _____

Event Details

Name of Proposed Event: _____

Event Website/Facebook Page: _____

Date of Event: _____

Time of Event: _____

Venue Name: _____

Event Address: _____

Briefly Describe your Event: _____



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What is your anticipated net revenue donation to PFF? (\$1,000 minimum donation required prior to event. PFF will not be responsible for any expenses.): _____

Does your event have a planning committee? Yes No

Does your event require a city or state license? Yes No Unsure

The event is: Open to the public By invitation only Ticket price: \$_____

Will your event serve/sell alcohol? Yes No (Host will be required to pay for the liquor license permit of \$500 prior to PFF obtaining one.)

If applicable does your company plan to match the amount raised? Yes No

Marketing/Promoting

How will the event be publicized? _____

Briefly describe how the event will raise funds (ticket sales, pledges, sponsorship, auction, raffle):

Please list any sponsors tied to this event (corporate, media partners, etc.): _____

Will you need to use the foundation's graphic designer to design the invite? Yes No

Please keep in mind that the Foundation has the right to decline events as an important safeguard in preserving the integrity of the name and reputation of the Pearce Family Foundation (PFF), as well as our commitment to our donors.



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Please read this page carefully and initial each box to indicate that you accept and understand the policies and procedures set forth by PFF.

____ Upon approval of your application the event host/organization assumes ALL risks and liabilities associated with the event and hereby release and hold harmless PFF entities, their directors, employees, officers, and interns from and against any and all claims, damages, liabilities, costs, and expenses, including reasonable attorney's fees arising out of or in connection with the event, including without limitation any personal injuries or damages to property that may occur in conjunction with your proposal.

____ It is agreed that the event host/organization will notify PFF of any changes once the application has been approved. (PFF reserves the right to withdraw as a beneficiary of the event at any time.)

____ Use of the name "Pearce Family Foundation" and logo will be sent to organizer once event has been approved and the payment has been secured.

____ All printed and electronic collateral, advertising or social media posts using the PFF logo MUST be approved by PFF in advance of production. (This includes invitations, posters, flyers, press releases, shirt designs, etc.)

____ In order to provide your donors with important information concerning their contribution, we ask that all promotional material clearly states the percentage of proceeds (from gross or net) and/or portion of the ticket price will benefit PFF.

The event host/organization is responsible for obtaining any necessary permits or clearances required by the government. (Please note, most permits/clearances require 60-day in advance.)

____ The event organizer must obtain appropriate insurance coverage, if necessary.

____ It is agreed that publicity for your event may not imply sponsorship of any kind by PFF. Additionally Pearce Family Foundation may not be used when naming your event. (For Example; "Pearce Family Foundation Gala" is not acceptable. Instead the event should be promoted as "A Gala to benefit the Pearce Family Foundation").

____ PFF cannot provide funding or reimbursement for event expenses.

____ There must not be use of PFF Angels Around Us or Angel Pup families, including but not limited to photographs, videos, or interviews with children and family without prior approval.

____ The foundation staff is not required to attend the event.



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The Pearce Family Foundation exists to provide needed financial assistance to families at the home who have a child suffering from a chronic or life threatening illness.

In order to continue helping families at the home we rely on events and companies to support us throughout the year, so thank you for your interest.

It is agreed that the event host/organization is responsible for providing attendees and cannot rely solely on PFF and our donors. We will do everything we can to promote the event but it is up to the event host to make the event a success.

We will notify you within a week of submitting application whether you have been approved or not.

Please email application to Kourtne Martin: events@pffarizona.com

Date: _____

Signature of Event Host/Organization: _____

Approved: ____ Yes ____ No

Signature of Special Event coordinator: _____

Date: _____